

09 Virtual Internship (AHE)

Sylvia was a student at AHE who was studying Graphic Design. As part of her studies she carried out a virtual internship with a company called Breakplan which runs a travel services website. Breakplan was interested in hiring interns for a graphic designer position. Sylvia found the company innovative and in line with her expected job profile. Wanting to be a part of it she sent her resume to the concerned person.

Here is how she describes this experience:

“The first contact was via email, I got the information about who would be my internship mentor and what I was supposed to do as a test. It was a project related to a page in a travel guide.

I sent my work to the mentor, all of it via email. Then, together with the representative of the company we decided to use Facebook and messenger for communications, which suited me as I could get quick response or feedback that way.

My job was retouching photos which were later placed on the website or on the pages with the tours offer. I created images for Facebook funpage, illustrations promoting events or contests.

I was delivering the works that were accepted and approved, uploading them on google disc, posting on Facebook or sending via email.

My duties were organised in this way: I was given a link to the schedule created as an excel file in which I could mark preferred dates and hours on which I was available and willing to work. My mentor was adjusting the tasks and the schedule (deadlines) to it.”

This is so millennial!”



Figure 1 example of work carried out by Sylvia



Figure 2 example of work carried out by Sylvia

[Go to Virtual Internship approach](#)